

WEBSITE DESIGN INQUIRY FORM

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I usually charge a flat fee for the website design, and then \$20/hour (with a minimum of one hour) for updates/upkeep. I can also do additional work like logo design or newsletter design and management for \$20/hour. This does not include the fees for buying a domain address and hosting services. I can help you get all of that set that up if you need me to.

To find out pricing and availability for website addresses, you can go here:
<http://www.networksolutions.com>

My favorite hosting service is here:
<http://www.siteground.com>

The flat fee for me is determined by many different factors -- how much media you want on the site, how many graphics I need to build, how much time I expect it will take me, when you want it completed, etc. The average price is usually around \$500. A basic site would be around \$150-\$300, a complex site as high as \$1,000. However, my fees are usually negotiable, and we can talk about how to make adjustments in order to bring the site within your budget.

If you like, here are some basic questions I ask people at this stage (below), to get a feel for what they're looking for. The more specific you can be for me, the easier it is for me to assess.

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--Do you already own a domain name? Do you already have a web hosting account?

--When would you like the website to go live?

--What is the objective of the site? What do you want it to accomplish for you?

--Who is the audience for it? (single adults, families, children, artists, married couples, other industry professionals?) Even if all kinds of people will look at it, who is it really *targeted* for?

--What kind of material/media do you want to have on the site? (pictures, videos, testimonials, charts, slideshows, audio clips, etc.)

--Do you want a blog?

--How many sections of the website do you want there to be? How would you title them?

--If your website were a person, and you were going to set your website up on a date with another friend, how would you describe the website to your friend?

--If you could buy your website in a store, what stores would you go shopping in?

--Is there an image or two that you would like to use as the cornerstone image(s) of your site? (Please send)

--Do you have a logo, headshot, or other promotional materials that you already use? (Please send)

--Are there websites out there that you particularly like? Feel free to email me the links so I can look at them.

--Anything else I should know?